PRESS RELEASE

FIREKEEPERS
CASINO • HOTEL
BATTLE CREEK

FireKeepersCasinoHotel.com

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**Contact:** Michael Facenda
FireKeepers Casino Hotel
269-660-5705

# FireKeepers Casino Hotel Now Open

*Michigan's Newest Resort-Style Hotel Welcomes the Public*

(Battle Creek, Mich.) – FireKeepers Casino Hotel in Battle Creek, Mich., owned and operated by the Nottawaseppi Huron Band of the Potawatomi (NHBP), is pleased to announce that Michigan's newest resort-style hotel has officially opened to the public today.

"Our future burns bright," stated Homer A. Mandoka, NHBP Tribal Council Chairman. "This journey started with a spark and the opening of our resort-style hotel is a significant moment for our Tribal Elders and our Tribal Membership. As Potawatomi we are '*Keepers of the Fire'* and we are proud to keep the fire burning strong with FireKeepers Casino Hotel."

Located in Battle Creek, Mich., the resort-style hotel is conveniently located along Interstate 94 at exit 104. The expanded facility increases local employment to approximately 1,800 full and part-time employees.

FireKeepers Casino opened in Aug. 2009 after more than 10 years of planning, strategy, and vision by the NHBP. Less than two years later on Mar. 1, 2011 a highly anticipated announcement was made regarding the future for FireKeepers Casino which included its first phase of expansion. The expansion showcases a 242 room resort-style hotel complete with indoor pool, exercise facility, full service restaurant named Smoke 'n Fire, and business center. Additionally, a functional multi-purpose event center has been added capable of seating up to 2,000 guests in a concert venue. When not in use as a concert venue, the versatile space can be configured to accommodate banquets, corporate meetings, trade shows, and other events.

The opening of FireKeepers Casino Hotel on Dec. 12, 2012 marks the completion of a well-managed and executed expansion project that officially began on May 2, 2011.

The newly expanded areas of the Hotel and Smoke ‘n Fire restaurant are accessible to guests under the age of 21; however, access to the casino floor remains restricted to guests 21 years of age and older. Smoke ‘n Fire, FireKeepers Casino Hotel’s newest restaurant is located inside the resort-style hotel and includes seating for up to 150 guests and features classic American fare accented with BBQ undertones.

Also included in the expansion is additional gaming space, increasing the FireKeepers’ gaming floor to 111,700 sq. ft., and 2,900 slot machines. The new gaming area is located near the hotel lobby and will be a dedicated smoke free zone.

Additional information is available online at www.FireKeepersCasinoHotel.com

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**About FireKeepers Casino Hotel**

FireKeepers Casino Hotel is located just off Interstate 94 at Exit 104 in Battle Creek, Mich. The property features a 111,700-square foot gaming floor with 2,900 slot machines, 70 table games, a live poker room and bingo room. FireKeepers also offers a resort-style hotel with 242 rooms, a functional multi-purpose event center capable of seating up to 2,000 guests, six distinctive dining destinations and multiple lounges and entertainment venues. For more information visit www.FireKeepersCasinoHotel.com.

FireKeepers Casino Hotel is owned and operated by the Nottawaseppi Huron Band of the Potawatomi.